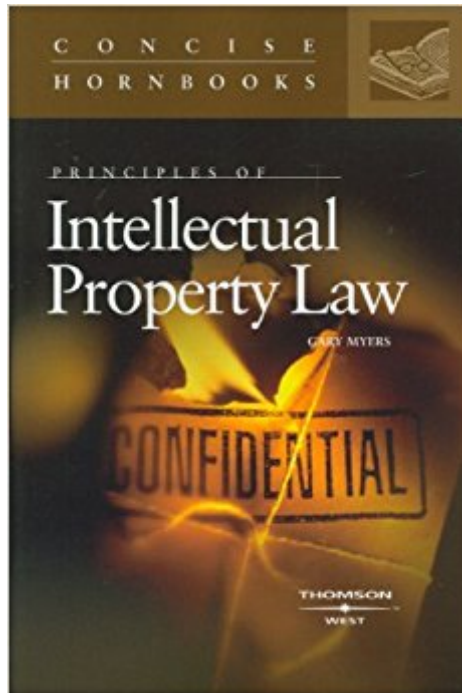




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# Principles Of Intellectual Property Law (Concise Hornbooks)



## Synopsis

This book provides a comprehensive survey of the entire field of intellectual property, including copyrights, patents, trademarks, trade secrets, unfair competition, the right of publicity, and other areas of intellectual property protection. It is designed to be reader-friendly, up-to-date, and comprehensive and can be used in survey courses in intellectual property, as well as in more specialized intellectual property courses. It also can serve as a useful introduction or refresher for anyone interested in the field. The book's primary focus is on the three main fields of federal intellectual property law: copyrights, patents, and trademarks.

## Book Information

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## Customer Reviews

I purchased this hornbook for a survey course on intellectual property in law school. I was very disappointed with what I got for my money. The book is written in the style of the "Understanding" series and reads fairly "okay", but even for a survey course of IP covering Patents, Copyrights, Trade Secrets, Trademarks and Idea Law, this book was insufficient on the topics it covers. It was simply too superficial for my purposes to be of use to my study. I subsequently purchased the Emanuel for IP, which was written by the same author as my casebook and contained valuable keying to other casebooks and have been very happy with that purchase. This book might be a fine read for someone not in law school, but even for an intro law school course, this book was too surface-level to replace my case book. Additionally, recent pivotal developments in Patent law are not covered by this book because it has not been updated - the law school student should be aware

of this deficiency.

If you are looking for a well structured, complete overview about IP law then this Hornbook is a great choice. It gives you a huge amount of information compressed in few pages. At first sight I was a little bit concerned about how short some passages were - but at the end, this kind of packed knowledge transfer is one of the main advantages of this book.

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